

CENTRAL DISTRICT DENTAL SOCIETY

NEWSLETTER

Here's your dose of "Mental Floss"

Dr. Amy Lee - Editor

Dr. Lindsay Holliday -Assistant Editor

Vol. XXXIV No. 2 – November 2014

Meeting

THURSDAY, NOVEMBER 13, 2014

6 - 7 ~ Social Hour/Check In

7 - 9 ~ Dinner /Business Meeting/CE

IDLE HOUR CLUB

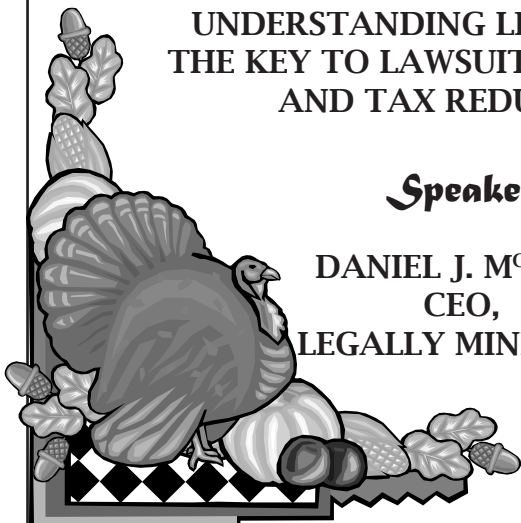
251 Idle Hour Drive, Macon 31210

Program

**UNDERSTANDING LEGAL TOOLS:
THE KEY TO LAWSUIT PREVENTION
AND TAX REDUCTION**

Speaker

**DANIEL J. McNEFF
CEO,
LEGALLY MINE, INC.**



Don't forget to make reservations!!!

Thursday Dinner meeting - \$25.00

Send to: Dr. Don Benton via enclosed card by Friday, November 7th
4128 Arkwright Rd. Ste. B ♦ Macon, GA 31210-1707 ♦ t.doc@cox.net

About the Program and Speaker ★

Lawsuit Protection and Prevention

- How will incorporating help prevent lawsuits? Or will it help at all?
- How business owners should be structured: C-corps, S-corps, FLP's, LLC's, etc.
- Learn how to use legal tools that can protect 100% of a business owner's professional and personal assets from lawsuits, liens and levies. Statistically not even one in 100,000 are using these tools in the right way.
- Will a living trust help prevent lawsuits? If not why have a living trust?
- How to protect a business, property, retirement funds and assets in the event of a judgment in excess of liability insurance or exclusion in a policy.
- Which state laws provide the greatest asset protection? A business owner may live in one state but use the superior law of another state to his or her benefit.
- Lawsuit protection strategies most advisors are unaware of. Only 780 of the more than 1 million practicing lawyers in America claim lawsuit protection as one of their specialties.

Tax Reduction and Estate Planning

- What is the best business structure for income tax reduction
- How to use corporate resolutions for income tax reduction
- The strengths and pitfalls of the "S" Corp.
- How to use income shifting as means to income tax reduction.

Education: Brigham Young University (School of Journalism)
CFP UC San Diego

AA Brigham Young University (Spanish)

Positions: Journalist Canon City Daily Record

Representative: A.L. Williams

Senior Vice President: A.L. Williams

Principal Broker: First American National Securities Corp.

CEO: Pulse Jet Incorporated

Mr. McNeff is the CEO of Legally Mine. In addition to running his own businesses for the last 20 years, he has served as the Senior Vice President of one of the Nation's largest financial services company for 15 years. He is a published author with one book and many magazine and newspaper articles. He has been married for 34 years, is the father of 8 children and grandfather to 12 so far.

Mr. McNeff has conducted hundreds of seminars and is responsible for helping thousands of people protect their assets, and reduce their tax liabilities.

WORDS FROM THE PRESIDENT

Team “A group of people organized to work together”

I came to Middle Georgia about 8 years ago after having attended 2 different Dental schools in the US, The University of Pennsylvania in Philadelphia and completed residency at the Medical University of South Carolina in Charleston. I was in private practice in Pennsylvania between dental school and my residency. In all the places, I paid my ADA dues, but I don't recall ever attending a single meeting. I never thought that it was important. No one even expressed to me that it was important.

Things changed when I came to Central Georgia. My partner, Dr Russ Eyman, took me to the CDDS meetings and that is where the importance of a “team” hit me. I saw the enthusiasm in the people who attended the meetings and also the officers. In these meetings, I learned for the first time the challenges facing not only us as dentists in dealing with patients, but also challenges dealing with practice management, financial management, and the government. These meetings were great for learning not only the current trends in dentistry, but also for bouncing ideas off of each and discovering there were others out there who were facing the same challenges.

I also learned about the challenges that the patients have and the importance of a patient protection task force, in helping the patients. My wife is a physician, and I am amazed at what the Medical profession has done to ruin things for the profession as a whole. They have so many small organizations all looking out for themselves and nothing gets done. The insurance companies are completely dictating how a practice is run and in a few decades there may not be a single private medical practice. In the end, the patient suffers not only from care based on “you can't have this medication or procedure because insurance will not pay for it” but also from financial uncertainty when they receive 20 different bills from different practitioners who took care for them.

The tripartite team that we have made up of the ADA, the GDA and the CDDS is not perfect, but can accomplish a lot more standing together than fragmented organizations. I thank you for being a part of this team.

I challenge all of you to come to the meetings and please encourage any newer dentists you come in contact with to be a part of this team. All CDDS executive committee meetings are open to all members. Come and join us. You will be surprised, as I was, what a great group it is. We always have opening for anyone who wants to be a part of it.

Lastly, the most important dates to place on your calendar are the Legislative reception (December 4th) and Law Day (March 25th). Plan on being there to show the Legislators what the CDDS and the GDA stand for. These are the most important days for You, as Dentists in Georgia, to protect your profession. A show of strength on these days goes a very long way.

See you at the meeting!

Vin

GOVERNMENTAL AFFAIRS COMMITTEE



THE CENTRAL DISTRICT LEGISLATIVE RECEPTION

will be held at the Brickyard on
Thursday, December 4th.
Formal invitations to follow
and please bring your spouse.

Mark your calendars and join us for
LAW DAY
at our Capitol on Wednesday, March 25th
to discuss the current legislative issues affecting Dentistry.



Give Kids a Smile! Amy Loden

Last year was my first year coordinating a Children's Dental Health Month Event for the Central District. We volunteered at one central location and performed \$ 21,775 of dentistry. Although it was a great success, I spent time talking with many dentists about how we could improve the event and welcomed new ideas. The feedback that I received is that many of you would love to volunteer and participate but it can be challenging narrowing it to one specific day. As a result, this year I am asking everyone to pick at least one child in need from your practice or local community to treat at no charge in honor of Children's Dental Health Month. The official date is Friday, February 6, 2015. I was able to identify children in our community through local church, school, and outreach programs as well. If you need help finding patients I will be happy to assist you in any way possible. However, I'm sure we don't have to look very far to find a child that could benefit from Give Kids A Smile. I can tell you that this is an extremely rewarding program to be a part of and it is an honor to be a member of the Central District Society where so many of you are willing to help out and serve our community. I will be following up at the end of February with a fax or phone call to find out how many patients you treated and the estimated dollar amount of dentistry that was provided. I will report this number to the GDA. I really think we can make a big impact in our local communities and that we will reach more children this way. We are the only district taking this approach and I'm hoping that we will be leading the way in "thinking outside the box" and perhaps have the opportunity to serve more kids. Thank you in advance for all you do CDDS members!

ADA REPORT

Kara G. Moore

So what is the ADA doing for you?

There is no other time of the year in which your AdA delegation is working harder for you than in the Fall. This years ADA house of delegates took place October 9-14 in San Antonio Texas. Although there weren't as many contentious resolutions as usual...there were several resolutions we fought hard for that are worth noting. The 3 most interesting resolutions are as follows.

1). There was a resolution presented which would lower the voting percentage needed to change the bylaws from a two-thirds vote to a 60% vote. The 5th district and Georgia delegation fought hard to maintain the voting %at 2/3 because we felt that our by laws need to be protected and we wanted to make sure that if something did indeed need changing it would take an overwhelming majority not just 60%

2). In an effort to help grow ADA membership. The house passed a resolution which would do away with the new dentist conference that takes place in the spring and summer and instead have a "new dentist" conference that would actually coincide with the annual ADA meeting. The new dentist conference was poorly attended so we hope that this will help welcome new members into the ADA by offering special sessions and Continuing education classes geared specifically to the new graduates.

3). A resolution was also passed that would separate our CE accrediting body CERP from CDEL. The 5th district fought hard to keep this move from taking place for fear that the ADA would lose its grasp and influence on the quality of CE however it did pass the house. Although we were not successful in keeping CERP under CDEL we did bring enough attention to the matter that this separation will now be closely monitored and the house will be given a report on the status of the commission going forward.

As I mentioned at the last CDDS meeting, CODA (the accrediting body for dental schools) held several open hearings. Myself and many other 5th district delegates gave passionate testimony on why we feel that CODA should not be accrediting dental therapist schools and that if they do so which guidelines should be changed. 99% of the attendees were there to voice their concerns with the guidelines however there were several hygienist and community activist that were there to speak in favor of this change. Remember... you still have time to voice your concerns over dental therapy schools. You don't have to pen a

long eloquent response. Just a brief synopsis of why you feel the safety of our patients is at risk etc...It can be helpful if you reference specific guidelines but you do not have to. To find the guidelines go http://www.ada.org/~media/CODA/apx7_proposed_dentaltherapy.ashx
Or google CODA dental therapist guidelines

Please submit comments to:

Dr. Sherin Tookss,

Commission on Dental Accreditation,

211 East Chicago Avenue, Chicago, IL 60611

Or email comments to tookss@ada.org



EXECUTIVE COMMITTEE MINUTES

September 16, 2014

Attending: V. Bhasin, J. Harrington, T. Peterson, M. Wright, K. Moore, A. Lee, J. Cassidy, C. Garvin, K. Mathews, D. Spillers, D. Smith, A. Lawson, C. Smaha, N. O'Brien, M. Loden, A. Loden, J. Mitchell, D. Benton, L. Holliday

- **Meeting** called to order at 7:05PM at the office of Cam Garvin. Jimmy Cassidy was present to update the EC on the progress of the committee on GMOM. He requested that if possible he would like to speak to any service club interested in partnering to offer volunteer assistance and or donations to help fund this great effort. There will be a site visit on Nov. 14, 2014 at the Agricenter for final site plan approval by AMOM. This is a very important meeting as the Facility site plan selection is critical to the success of the event June 18, 19, 20, 2015. Jimmy also requested that he be able to set up at Thursday's meeting to show pictures of the last GMOM and be able to talk-up the event to heighten awareness as we move forward. We will get an update in November at the EC and the General Membership Meeting. It can not be emphasized enough that this is our opportunity to be involved in a great event that will impact a great number of patients.
- **BOT:** See Report by Garvin/Loden.
- **ADA:** The delegation has been busy. See Kara's Report
- **Awards Cmt.:** No Report from Deena
- **Constitution and Bylaws:** John Kuo - No Report
- **Children's Dental Health, GKAS:** Amy Loden is working on efforts for Feb. 6, 2015 locally. More info to come.
- **Finance Cmt:** Kendrick Mathews - No Report
- **Forensic Dentistry Cmt:** Jason Mann - No Report

- **Government Affairs:** Amber Lawson noted Legislative Reception coming up Dec.4th 2014 at the Brickyard. Contact Dentists will be needing to get their legislators committed to being there. LAW Day is scheduled for March 25th so preplan on being in attendance and talk to someone that has not been and get them to go as well. We must have maximum participation! Also mentioned was the Franklin Club which we will hear more about from Pres. Doug Torbush and Executive Director Frank Capaldi on Thursday evening. Michael Wright purchased a mini i-pad to be raffled off Thursday evening with proceeds to GADPAC, Ah Yes everyone that is running wants some of the pie and it is never enough. EC encouraged to get the word out regarding the raffle!
- **Membership Services Cmt:** Jamie Mitchell - No Report
- **Peer Review and Ethics Cmt:** Greg Burns - No Report
- **Public Relations Cmt:** Lindsay Holliday District Officers need to group up at the Thurs. Mtg for a photo to be submitted to the GDA. **Recruitment and Retention Cmt:** Katie Garvin - No Report
- **WorkForce Cmt:** Pinckney Gilchrist - No Report
- **Task Force on Medicaid:** Jim Hall and Alfred Peters -No Report
- **Future Meetings:** Cam Garvin noted Nov 13 meeting at Idle Hour, Dec.4 Legislative Reception at Brickyard, Feb19 WRAFB Mtg and CE on Friday the 20th details to be worked out in motion.
- **Treasury Report:** Don Benton - See Report.
- Also noted was recent memo from Melana McClatchey, GDA Council regarding Directors and Officers, Errors and Omissions and General Liability Insurance for each of the Districts. Preliminary quotes based on allocation by percentage of total membership for the D&O and the E&O products alone are estimated at \$840 per year and that does not include the General Liability that has not yet been quoted to GDA. I will stay on top of this and hopefully bring back more info to the November EC Mtg to give an update on this additional potential burden on the district finances and how it may influence us in the future.

No other business meeting adjourned at 8:50pm.

Respectfully submitted,
Don Benton



*Let us all give thanks for the many
blessings in our lives!*



Highlights from the Board of Trustees

August 9, 2014

Cameron Garvin

It was announced that Dr. Karyn Stockwell will be installed as President of the Pierre Fauchard Academy at the ADA Session.

It was announced that the ADA New Dentist meeting is now being held in conjunction with the ADA annual meeting.

Mr. Frank Capaldo provided an update on the following topics to the Board of Trustees:

- Recommendation to form new task forces on Governance and the Future of Dentistry;
- Need for a formal strategic planning process;
- Staffing changes (resignation of Ms. Jessica DuBois, Director of Governmental Affairs);
- Possibly will be starting district round tables
- Possibly starting a focus group on communications
- Will be conducting a salary and benefits survey

Ms. Nelda Greene provided an update on the DDS (Donated Dental Services) program. The DDS organization will utilize a phase-in approach for implantation of the program. In the future DDS requests that the GDA work with them to enlist monetary support from the State.

Dr. Joe Alderman reported on anti-fluoridation activity in Fayette County. He stated that the Fayette County Commissioners were hearing reports from a few people that oppose community water fluoridation. Ms. Greene stated that the GDA has enlisted support from several local dentists to speak to the commissioners and explain the benefits of fluoridated water. In addition the ADA sent a letter of support for community water fluoridation to the Fayette County Board of Commissioners.

Dr. Carol Wolff reported that the Georgia Delegation met with the two ADA President Elect candidates in July. She encouraged BOT members to send any comments concerning the candidates to their district delegation member.

The Commission on Dental Accreditation (CODA) is accepting comments on the revised accreditation standards for Dental Therapy programs. The deadline for letters is December 1, 2014.

Dr. Karyn Stockwell promoted the 2015 GMOM which will occur in Perry, Georgia, at the Georgia National Fairgrounds and Agricenter, June 18-21, 2015. Dr. Jimmy and Wendy Cassidy are the co-chairs.

The Ty Report... "Whose Problem Is It Anyway?"



My themes on these little editorials generally weave in and out between supporting the need for a strong association and urging each member to take responsibility for solving problems when he or she is presented with the opportunity. These two themes actually intertwine more than you might think.

First let us consider if it matters who your officers and committee chairmen are. All of us have been in situations where an organization in which we hold membership has survived a poor president or chairman. The organization survives. What are the concerns then for such a situation. The most unseen damage created by poor choices for leadership is that most of them do not have an understanding of the jobs that must be accomplished in order to keep the "ship of state" in good order. We will assume that this "ship of state" is the dental association. If poor leaders do not understand the jobs necessary to allow our organization to function, it is a better than even bet that they don't know who the right people are to do these jobs. However, when a person is the president or chairman, they have the power to appoint the committee chairs to run the organization. Most of these positions are two to three year jobs or until the person is replaced. So the lethargy of the leader is compounded by placing other people in jobs that will be non performing for an indeterminate amount of time. This expands the effect of bad leadership exponentially.

The other matter of concern is deciding who "fixes" a problem or "corrects" an injustice. As adults, we tend to think that everyone involved in an organization is in it for the corporate good. Maybe I should say as young adults. Because as we age we note that there are a lot of plaque gatherers in the world. People who covet positions of authority for the sake of their own CV rarely want to "rock the boat" because they don't want to run the risk of not accomplishing THEIR personal goals. It can not be stated with enough emphasis that each and every one of us should seek to work for the common good of "the organization" and we should be willing to confront any injustice that places the common good in peril.

Of course, if the second matter is accomplished, then the first issue will take care of itself. We have a lot of talent in our organization, but if this talent doesn't perform to the best of its abilities, the organization will fail in the end. Failure rarely happens with an immediate crash. It is a slow and agonizing process. There are many forces that are pushing our profession today and the strength of the organization and the individual member will be tested. How will you respond?

Ty Ivey
Macon

Member News!

Last month my wife, Dawn, and I spent nine days in Brazil on the Amazon River doing mission work with a group from Vineville Methodist Church.

I extracted hundreds of teeth in remote villages up and down the Amazon from Manaus, Brazil.

Richard Liipfert, DMD



EXECUTIVE COUNCIL MEETING

Tuesday - November 11th at 7:00 pm
at the office of Dr. Cameron Garvin
2953 Vineville Avenue, Macon 31204

All Committee Chairpersons, Delegates, and Officers are members of the Executive Committee and are required to attend.

Any CDDS member is welcome to attend.

GMOM 2015 UPDATE

Jimmy Cassidy

Having a presence at the last CDDS meeting is paying dividends. Wendy and I met and hooked up with Colonel Conrad from Robins Air Force Base and he is very excited to be a part and provide volunteers for the GMOM. The Base is a great resource for Middle Georgia and I hope they will have a large role in our success.

The National organization site visit to the fairground is November 14th in Perry. This is a critical step to organize and set goals for what we must have in place for our GMOM. Wendy and I are working on filling the lead positions. We will be calling on those who have expressed an interest in serving in those capacities. In January, we will be doing a second site visit for the leads and chairs to go to the site and see how it will be set up. We will also be touring the facility at that time.

I have spoken to two groups, the North Macon Kiwanis and the Gray Kiwanis. I was well received by both groups and both groups are interested in participating as volunteers.

Remember, the GMOM date is June 18-19-20th 2015. Even if you have a conflict on those dates, you can still participate by making a financial donation.



TREASURER'S REPORT September 2014

Balance Brought Forward from September 1st	31,027.85
Withdrawals	
Macon Letter Service - September Newsletter	588.36
GDA DECALS AND Caucus Breakfast.....	701.38
Office Depot Raffle Tickets	8.87
Brickyard September Meeting	2,789.93
Suntrust Deposit Correction	6.00
Deposits	
Sept Meeting receipts	2,590.00
GADPAC Raffle	840.00
Balance Checking Account	30,363.31
Balance Morgan Stanley	4545.00
Money Market Fund	
Total CDDS assets	34,908.31

Respectfully Submitted
Don Benton

Calendar of Events



November 13th Meeting at Idle Hour Club

December 4th Legislative Reception

2015

February 19th Meeting at RAFB

February 20th RAFB Continuing Education Meeting

March 25th Law Day

May 7th Meeting at Idle Hour



OFFICERS 2014 - 2015

President	Vin Bhasin
President Elect	Cameron Garvin
Vice President	Jamie Mitchell
Secretary/Treasurer	Don Benton
Editor	Amy Lee

COMMITTEE APPOINTMENTS

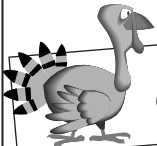
Awards	Deena Holliman Smith
Co-Chair	Tommy Peterson
Constitution and Bylaws	John Kuo
Council on Dental Health	Amy Loden
Finance	Kendrick Mathews
Forensic Dentistry	Jason Mann
Governmental Affairs	Amber Lawson
	Ty Ivey (at large)
GADPAC	Michael Wright
	Ty Ivey (at large)
Membership Services	Jamie Mitchell
Peer Review and Ethics	Greg Burns
Public Relations	Lindsay Holliday
Co-chair	Meigan Johnson
Recruitment and Retention	Katie Garvin
	Kara Moore (at large)
Workforce	Pinkney Gilchrist

CDDS Delegates:
Nancy O'Brien (Chair-2016)
Deena Smith (2015)
Mike Loden (2016)
Lindsay Holliday (2017)
Amy Loden (2018)

CDDS Alternate Delegates:
Don Spillers (2019)
Pinkney Gilchrist (2020)
Amber Lawson (2021)
Michael Wright (2022)
Vincent Carey (2023)

Board of Trustees:
Mike Loden
Cameron Garvin (Pres Elect)

ADA Delegates:
Kara Moore
Jay Harrington (Alt)



Don't be a turkey...
Send in your reservation card today!